

## Financial Management

Course Name	Course type (credit/hours)		Required course(3/3)		Course code	I034
	Target students Division/major/grade		Business Administration/Sophomore		Opening semester	2018 2ND SEMESTER
	Class time and classroom		Tue D(DaB106)Thu C(DaB106)		English Grade	A(100%English)
Reference to this course	Prerequisite courses		Statistics			
	Related basic courses		Statistics			
	Recommended concurrent courses					
	Related advanced courses		Investments, Advanced Financial Management			
Instructor	Name (title/division)		Sung Won Seo(Assistant Professor, Business Administration)			
	Office Room Number	다산관505-2	Office phone Number	3688	e-mail	
	Office hours	화목		Homepage address		
Teaching Assistant	Name (title/division)					
	Office Room Number		Office phone Number		e-mail	

### 1. Introduction

This course covers the theory and the quantitative tools that are necessary for evaluating firm values and understanding financial markets. Specifically, we deal with the valuation of future cash flows, pricing stocks and bonds, capital budgeting, risk and return, and long-term financing.

### 2. Course Objectives

This course covers the introduction of financial issues.  
Our goal is to understand the following topics.

1. some basin accounting
2. Time value of money
3. pricing stocks and bond
4. capital budgeting
5. stock return and risk
6. the cost of capital
7. Codes of ethics

K1: students learn the basic knowledge about finance.

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K1	Students understand basic theoretical knowledge in core areas of Business Administration/E-Business. (Basic Knowledge)
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### 3. Class types and activities

Students are strongly recommended to read the text book and Power Point files (written in English) before the classes.

Textbooks, lecture notes, and any other materials are provided in English, and the basic concepts will be explained in English.

This course should be basically conducted in English. However, to participate in this class, English fluency is not important at all. Your passion and interests are necessary.

You can send me an e-mail or discuss with me after the class. You can also visit my office when you need anything. In my classes, please feel free to ask and claim whatever you want.

### 4. Teaching Method

☒ lecture

☒ discussion and debate

☐ team project(presentation and case studies)

☐ experiments(role-playing,etc)

☐ designing and production

☐ on-site learning(on-site training)

☐ others

### 5. Support Systems in Use

☒ AjouBb

☐ automatic recording system

☐ web-based assignment

☐ cyber lecture

☐ online content

☐ class behavior analyzing system

☐ others

## 6. Teaching Tools

<input type="checkbox"/> PBL(Problem Based Learning)	<input type="checkbox"/> CBL(Case Based Learning)	<input type="checkbox"/> TBL(Team Based Learning)
<input type="checkbox"/> UR(Undergraduate Research)	<input type="checkbox"/> FL(Flipped Learning)	<input type="checkbox"/> DSAL(Data Science Active Learning)
<input type="checkbox"/> others		

## 7. Knowledge and ability required for taking this course

Students need to understand the principles of Accounting. Sometimes statistical tools are also helpful.

## 8. Method of Evaluation

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
Attendance			
midterm exam		30%	
final exam		40%	
quiz			
presentation			
discussion			
homework		20%	팀과제 10% 개인과제10%
etc		10%	수업참여도
study hours			

## 9. Textbook and supplementary material

Main/Sub	Title (Web-site)	Writer	Publisher	Publication year
Main	Fundamentals of Corporate Finance	Ross, Westerfield, and Jordan	McGraw-Hill	2016
Ref.	옛센셜 기업재무	저자: Ross / 역자:연강흠		

## 10. Class system and Class shedule

We will cover the basic ideas of finance. Students may refer to the chapters of the following texts.

Any version of the text books are fine.

1. "Fundamentals of Corporate Finance", Ross, Westerfield, and Jordan, McGraw-Hill. Asia Global edition.
2. Articles from "The Economist"
3. 엡센셜 기업재무 저자: Ross / 역자: 연강흠
4. Ross의 재무관리 저자: Ross / 역자: 박원규

### < Class Schedule >

\* language : K-korean, E-English

Week s	Topics	lang uag e	Instructor	Teaching Method	Evaluation Method	Matter to be prepared
1	Introduction to corporate finance	E	Sung Won Seo			
2	Time value of money	E	Sung Won Seo			
3	Discounted cash flow valuation	E	Sung Won Seo			
4	Interest reates and bond valuation (Homework)	E	Sung Won Seo			
5	Stock valuation	E	Sung Won Seo			
6	NPV and other investment criteria	E	Sung Won Seo			
7	Capital Budgeting	E	Sung Won Seo			
8	Mid-term examination	E	Sung Won Seo			
9	Some lessons from capital market history	E	Sung Won Seo			
10	Return risk and security market line 1	E	Sung Won Seo			
11	Return risk and security market line 2	E	Sung Won Seo			
12	An overview of the further studies in finance area	E	Sung Won Seo			
13	Long-term Financing(Quiz)	E	Sung Won Seo			
14	Long-term Financing	E	Sung Won Seo			
15	Codes of ethics for financial professionals	E	Sung Won Seo			
16	Final examination	E	Sung Won Seo			

11. Other items of notification

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