

Financial Management

Course Name	Course type (credit/hours)	Required course(3/3)			Course code	I054
	Target students Division/major/grade	Business Administration/Sophomore			Opening semester	2020 1ST SEMESTER
	Class time and classroom	Mon E(YH102)Wed E(YH102)			English Grade	A(100%English)
Reference to this course	Prerequisite courses	회계원리				
	Related basic courses					
	Recommended concurrent courses					
	Related advanced courses					
Instructor	Name (title/division)		Wang,Shu-Feng(Assistant Professor, Business Administration)			
	Office Room Number	다산관510-2	Office phone Number	2913	e-mail	
	Office hours	Monday 11:00-11:50, 14:00-14:50 Wednesday 11:00-11:50, 14:00-14:50		Homepage address		
Teaching Assistant	Name (title/division)					
	Office Room Number		Office phone Number		e-mail	

1. Introduction

This course provides the students with the fundamental principles of finance and their applications. The topics include time value of money, risk and return tradeoff, pricing of bonds and equity, capital budgeting, and market efficiency. This course uses a combination of assignments, classroom lectures and discussions to convey the materials. Each student is expected to contribute regularly to classroom discussion. A list of planned topics and materials by class session is presented below (in the Course Schedule). Before each exam, I may have a review session that most students find very helpful.

2. Course Objectives

<경영학교육인증 교과목 학습성과>

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3. Class types and activities

This course uses a combination of assignments, classroom lectures and discussions to convey the materials. Each student is expected to contribute regularly to classroom discussion. A list of planned topics and materials by class session is presented below (in the Course Schedule). Before each exam, I may have a review session that most students find very helpful.

4. Teaching Method

- | | |
|--|---|
| <input checked="" type="checkbox"/> lecture | <input checked="" type="checkbox"/> discussion and debate |
| <input type="checkbox"/> team project(presentation and case studies) | <input type="checkbox"/> experiments(role-playing,etc) |
| <input type="checkbox"/> designing and production | <input type="checkbox"/> on-site learning(on-site training) |
| <input type="checkbox"/> others | |

5. Support Systems in Use

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> AjouBb | <input type="checkbox"/> automatic recording system | <input type="checkbox"/> web-based assignment |
| <input type="checkbox"/> cyber lecture | <input type="checkbox"/> online content | |
| <input type="checkbox"/> class behavior analyzing system | <input type="checkbox"/> others | |

6. Teaching Tools

<input checked="" type="checkbox"/> PBL(Problem Based Learning)	<input type="checkbox"/> CBL(Case Based Learning)	<input type="checkbox"/> TBL(Team Based Learning)
<input type="checkbox"/> UR(Undergraduate Research)	<input type="checkbox"/> FL(Flipped Learning)	<input type="checkbox"/> DSAL(Data Science Active Learning)
<input type="checkbox"/> others		

7. Knowledge and ability required for taking this course

Financing accounting
statistics
microeconomic

8. Method of Evaluation

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
Attendance		10	
midterm exam		30	
final exam		30	
quiz		20	
presentation			
discussion			
homework		10	
etc			
study hours			

9. Textbook and supplementary material

Main/Sub	Title (Web-site)	Writer	Publisher	Publication year
Main	fundamentals of corporate finance	Ross,Westerfield, and Jordan		

10. Class system and Class shedule

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< Class Schedule >

* language : K-korean, E-English

Week s	Topics	lang uag e	Instructor	Teaching Method	Evaluation Method	Matter to be prepared
1	Course Introduction	E	Wang,Shu-Feng			
2	Course Overview; What is Finance?	E	Wang,Shu-Feng			
3	Accounting and Finance (Review)	E	Wang,Shu-Feng			
4	Time Value of Money; Valuation of Bonds and Stocks	E	Wang,Shu-Feng			
5	The Time Value of Money; Present Value (PV); Future Value (FV); Cash Flows; Inflation	E	Wang,Shu-Feng			
6	Valuing Bonds; Yield to Maturity; Interest Rate Risk; Default Risk; Yield Curve	E	Wang,Shu-Feng			
7	Valuing Stocks; Stock and Stock Markets; Dividend Discount Model Review Session	E	Wang,Shu-Feng			
8	Midterm Exam	E	Wang,Shu-Feng			
9	Net Present Value (NPV); Internal Rate of Return (IRR); Other Criteria	E	Wang,Shu-Feng			
10	Discounted Cash Flow (DCF) Analysis; Project Analysis; Capital Budgeting;	E	Wang,Shu-Feng			
11	Risk and Returns; Diversification; CAPM; Opportunity Cost of Capital	E	Wang,Shu-Feng			
12	Risk and Returns; Diversification; CAPM; Opportunity Cost of Capital	E	Wang,Shu-Feng			
13	Weighted Average Cost of Capital (WACC)	E	Wang,Shu-Feng			

< Class Schedule >

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Weeks	Topics	language	Instructor	Teaching Method	Evaluation Method	Matter to be prepared
14	Debt Financing; Capital Structure	E	Wang,Shu-Feng			
15	Debt Financing; Capital Structure	E	Wang,Shu-Feng			
16	Final Exam	E	Wang,Shu-Feng			

11. Other items of notification